



The Brain and Financial Decision Making

MEXICO CITY | MAY 6-8, 2025



Workshop on AI and Financial Education
Friday, May 9.



BANCO DE MÉXICO®



About the OECD

The OECD is a forum in which governments compare and exchange policy experiences, identify good practices in light of emerging challenges, and promote decisions and recommendations to produce better policies for better lives. The OECD's mission is to promote policies that improve the economic and social well-being of people around the world.

About the OECD International Network on Financial Education (INFE)

Created in 2008, the OECD/INFE promotes and facilitates international co-operation between policy makers and other stakeholders on financial education issues worldwide. Over 280 public institutions from more than 130 countries have joined the OECD/INFE.

About Banco de México

Banco de México (often abbreviated as Banxico) is the central bank of Mexico and was created on September 1, 1925. Its main goal is to preserve the value of Mexico's currency in the long term in order to improve Mexicans' well-being. It provides the country's economy with national currency, promotes a healthy development of the financial system and foster the proper functioning of the payment systems. Banco de México has strongly committed itself with transparency and financial education by providing economic and monetary information to the public, in a systematic process and continuing effort to orient and explain monetary policy to different audiences.

BANCO DE MÉXICO 20

Veint





Symposium on Financial Literacy: *The Brain and Financial Decision Making*

Thursday, May 8

MIDE. Museo Interactivo de Economía
16 de Septiembre, 27.
Downtown.

The Brain and
Financial
Decision
Making



**Dr. Feggy****Ostrosky**

Feggy Ostrosky earned her undergraduate degree in Psychology from the Universidad Nacional Autónoma de México (UNAM), her master's and doctoral degrees from the Department of Communication Disorders at Northwestern University in Evanston, Illinois, and a second doctorate in Biomedicine from the School of Medicine at UNAM.

Her main area of interest is the relationship between the brain and human behavior. She has conducted extensive research on the psychophysiological and neuropsychological foundations of oral and written language, memory, violence, and changes associated with both normal and pathological aging. She has published 29 books and six neuropsychological assessment tools, all normed for Spanish-speaking populations by age and education level. She is the author of 320 scientific articles and book chapters. She serves on the editorial boards of several national and international journals. For her research work, she has received numerous awards and distinctions, including the Premio Nacional de Investigación en Psicología, the Premio Universidad Anáhuac, the Premio Universidad Nacional (Bicentennial Edition), the Premio Ciudad Capital Heberto Castillo, the research awards of the Sociedad Mexicana de Psicología and the Federación Mexicana de Psicología. She is a member of various national and international scientific societies. She belongs to the Sistema Nacional de Investigadores at Level III and is currently a full-time professor and director of the Neuropsychology and Psychophysiology Laboratory at the Faculty of Psychology at UNAM.

